

## W. J. & B. FORBES

PALAFIX AND INTENDENCIA STREETS.

### A Six-Day Special Sale.

Rather a limited time, perhaps, but still long enough for all to have a chance. There will be a big rush for these "outings," but we hope to have enough for all. Better come early for a chance, though.

#### Outing Flannels.

25 pieces new Fancy Outing Flannels, containing many beautiful designs. Grand values at 10 cents, our price

7c yard.

#### Wash Flannels.

Nice Wash Outings are very much sought for. This lot is one of our best selections—decidedly choice—only 25 pieces,

10c yard.

A SPECIAL SALE as promoted by this store always attracts attention. "Special" carries great significance with the true value seeker when we use the word. This sale is special in every sense—in quality, price and time allowed for purchase. Argument is not necessary—just look over the list below:

### Fall Prints.

They're all new—just received and put on sale as a special. Mercerized finished Reds, China and Indigo Blues, Figured Greys—the entire lot at

5c yard.

### In the Glove Department.

Gloves in abundance for Fall wear. Long Silks, in black, white, and colored effects. All our own importation. Also a special lot of Ladies' Wool Gloves for fall and winter.

#### Gloves For Ladies.

These gloves in chamols of beautiful texture resembling suede kid. In grays, tans, blacks, and browns. Undoubtedly the greatest glove value we have offered yet. It is such values as this on which our reputation is built and so far we have lived up to our reputation. The price

50c

#### Gloves For Men.

Of course we have Gloves for the men—gloves of elegant quality and appearance. Just the glove that the well-dressed gentleman wants is surely found here, the proof of which is seen by the great number of satisfied men customers.

75c to \$1.50 the pair.

### Men's Fancy Vests.

The finest lot of fancy vests for men it has ever been our luck to obtain—we want the men to remember this. In colors and plain figured whites we can please you.

\$1.50 to \$2.50 Each.

### MILLINERY.

In this department, we place on sale 25 dress hats at the special price of 4.98 each, this is done to keep our many expert trimmers who know "what" and our salesladies who know "how" busy. New shipments of the cleverest and latest conceits received daily. Fashion first.

### TOWEL SPECIALS.

50 dozen large cotton buck towels made for service—sold to save you money. All of a 15c value yours for

10c

### FANCY OUTINGS

New line fancy outings—the kind that make such handsome kimonos and wrappers. A goodly lot to select from at, the yard

10c, 15c and 20c.

### HOUSE FURNISHINGS.

We want to call your attention particularly to our offerings in this line of the home's most useful furnishings. Study the list.

#### SHEETS.

50 dozen Sheets, 81x90 inches, torn and hemmed, best quality, only one dozen to a customer, at each

59c

#### PILLOW CASES.

This is a new consignment of just 50 dozen Pillow Cases of quality, on a par with our usual high standard,

10c, 12½c and 15c.

#### BED SPREADS.

In this department will also be seen 10 dozen Bed Spreads of exceptional fine quality, and very heavy, for

98c.

#### COMFORTS.

of Silkline—the best in the city. Our wisest choice. Absolutely odorless. Never sold so cheap before—

\$1.50.

### BLANKETS! BLANKETS!

Ever hear of the "Dixie Mills?" The mills famous for their marvelous all-wool Blankets? That's the line we offer here and now in plaids, reds and pure whites. Remember to ask for Dixie Mills Blankets—the full size kind. They're the finest yet, at

\$4 pair.

Also a good stock of fine heavy cotton blankets; warm, comfortable winter blankets in full size, at

\$1 the pair.

## PEOPLE AND EVENTS

BY AURELIE MAREAN BERNARD.

Telephone No. 669 Before 3 P. M.  
No. 38 After 3 P. M.

## PARISIAN FASHIONS SEEN BY MADAME HYDORNE

Latest Styles of the Autumnal Transition Period Discussed.

VELVETS PLAY A PROMINENT PART AND NUMEROUS NEW AND ATTRACTIVE TINTS ARE IN VOGUE—143 SHADES AND ALL DIFFERENT.

(By Madame Hydrone.)  
Paris, Nov. 24.—While awaiting the actual appearance of the winter creations, we have already had a foretaste of them at the morning promenades in the Bois de Boulogne and in the afternoon at Longchamp during the races. These are nearly all tailor-made of striped woolsens, and it is a great novelty that the stripes of these costumes, although of two different tones of gray, are, as it were, blended together, that is the secret of their beauty. At the last meeting at Longchamp the Marquise de Ganay wore a dress in this style, pekinée gray on gray; the skirt was quite plain and partly hidden by the tails of a long jacket with velvet revers, trimmed with white violets. The marquise had a hat in the nature of a toque something after the style of

inlaid with squares, of black Venice lace; gray boots with the gossamer of black patent; round the neck a very fine silver fox fur. The latter, with sable stoles, and gray and white feather boas, are the most charming accompaniments of demi-saison robes.

Velvet Plays Prominent Part.  
Velvet will play a prominent part this winter. It will be a very serious rival to cloth, whose success it will counterbalance. Greatly will this material, beloved above all others, triumph, and it will be seen everywhere. It must be said that velvet presents itself this year under such a multiplicity of new aspects, and all very charming that this alone suffices to explain its vogue. Striped and figured velvets, which we already know, appear in new and very attractive tints, such as "snake gray" and "malvoisie," while China velvets come also in new colors, squirrel fawn, duck blue and timothee blue, Directoire green and wild thyme green. As for the "frisson" velvets, which date from last year, they have so multiplied their colors that to-day one can count one hundred and forty-three shades, all different! Thus there will be plenty to choose from.

So much for the velvets already in existence. Among the new ones there is the pekin-velours, with very small stripes, tone on tone, it is preferred in shades of plum, paste gray, bronze, and vieux rose. We have also the "velours moscovite," which is also known by the less poetic name of "pied de poule." This is due, doubtless, to the fact that it reproduces the irregular design which characterizes the skin on a lion's legs. It is made in white and maroon, in white and beige, in black and white, but the white and maroon is most used. The "velours miroites" are obtained by passing a glazing roller over

English velvet. Some are striped, others chequered, after the manner of ribbed velvets, but the rib has no relief. On the other hand, one of the most original of the miroites velvets is the "velours corde," which has a very high relief. It quite gives the illusion of a heavy cord, hence its name. In shades of gray and beige it lends itself to delightful walking costumes for morning wear.

But the great success, the really great success, will go to the "lumineux" and "éblouissants" velvets, and to the velours ecossais with large checks. The latter, which all the large cutting houses have adopted, form large "draught-boards" in which the black enters into combination with another color—red and black, green and black, gray and black, and so on; the other colors are less in request. Of this material, exquisite Parisian tailor-mades are fashioned with supple lines in all the desired simplicity. The "lumineux" and "éblouissants" velvets will make equally adorable costumes.

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monious occasions either boleros or what are called "gazons de boleros"—that is to say, the style in which that garment is indicated by an arrangement of the trimming of the costume will continue their vogue. Short waists, of the Empire style, will be a la mode, just as they were last season.  
For morning wear a most attractive material will be much seen. It is of velvet—chess-board pattern—the squares being white and deep chestnut. These dresses will be trimmed with bands of fluffy cloth, known as "ete de negre."

(Continued on Fifteenth Page.)

### The Journal's Daily Fashion Feature



BOUSE OR LIGHT COLORED CREPE OR SILK.

One or two light, dressy blouses are always required for wear with old skirts or with one's tailor gown, and for informal occasions, the theatre or afternoon card parties, are much in vogue. The illustration shows a very pretty model, which could be copied in almost any thin silk or crepe material. Lace insertion about three inches in width was used for trimming, these stripes of insertion being pointed at the ends, which were finished by a simple scroll design done in narrow gathered silk ribbon. Pale cream yellow mosseline was used for the model blouse, the lace being cream white. Chantilly, the narrow satin ribbon exactly matching the waist material.

### Fine Feathers Make Fine Birds

When your prescription is delivered to you neatly labeled in good, readable writing, wrapped in a secure, tidy way, you at once get the impression from the looks of the outside that the inside is all right.

You can be pretty sure that when we display so much care with the outside, that we take extra precautions to make the inside all right. We will send after your prescriptions and send them back to you.

Let us fill your prescriptions. We have filled over two hundred thousand since we have been in business.

## W. A. D'Alemberte

Druggist and Apothecary

121 SOUTH PALAFOX STREET

PHONE 109

## THANKSGIVING FOOTWEAR

### Thanksgiving Day is Near at Hand

1 Don't the old shoes look a little shabby? You can't hide them—they will always be sticking out somewhere.

1 We would like to show you our line of new Footwear.

1 Man or woman, extreme or conservative dresser.

WE'RE SURE YOUR SHOES ARE HERE

1 We've the best makers' best in every style, size and width. Shoes at \$2, \$2.50, \$3, \$3.50, \$4 or \$5.

1 We conduct our business on the "George Washington Plan"—no misrepresentation. Neither luck nor chance enters into a shoe purchase made here.

## Boston Shoe Store

117 S. PALAFOX ST.

FASHIONABLE FOOT-FITTERS.



## WOMEN'S FOOTWEAR.

We have never shown our lady patrons such a fine assortment of choice footwear as we greet them with this season. We've Street Boots, Oxford's and Evening Slippers from the shops of the best shoemakers. Every detail of leather, shape and skilled shoemaking has been directed towards producing

### THE BEST WOMEN'S FOOTWEAR IT IS POSSIBLE TO MAKE.

If every woman knew about the excellence of our Shoes and the fairness of our prices, we are confident we would sell all the women's shoes sold in town. Won't you favor us with a call for the purpose of seeing the styles? The shoes will tell their own story in a moment.

## MEYER SHOE CO.

Feet Furnishers For Folks.

102 South Palafox Street.